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2001 - 2004

BA Honours Degree in Graphic Design: New Media - 2:1

Surrey Institute of Art & Design University College | Epsom, Surrey

1999 - 2001

BTEC National Diploma in Electronic Media & Photography A-level Art & Design - A grade

Thurrock College | Grays, Essex

1994 - 1999

11 A-C grade GCSE's - A* in Graphic Design

Gable Hall School | Stanford-le-Hope, Essex

Ps

Software Skills

Photoshop, Illustrator, InDesign, Flash, Fireworks, HTML/CSS

Ai

Design Skills

Web Design & Development, Branding & Identity, Print Media, E-Marketing, Mobile, Advertising, UI/UX, Editorial Design

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Fl

Personal Skills

Creative and innovative, ability to work as part of a team or individually, problem solving, ability to work under pressure, meet deadlines and multitask, highly organised and able to create own work schedule, managing and directing others, communicating effectively with clients

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Senior Designer/Manager

CBS Interactive | London *Mar 2007 – Present*

Currently a senior designer/manager at CBS Interactive, a leading global media company. Working as part of a small team developing ideas and creating graphic design solutions from concept to completion for a range of big name clients, including both in-house brands such as CNET and GameSpot, to external clients such as HP, Microsoft and Symantec.

My work covers a wide range of campaigns and a variety of media from web design and build, to branding, e-marketing and advertising campaigns.

Initially starting as a junior designer I am currently at senior/manager level with added duties and responsibilities which include taking the sole design project lead from initiation stage, relaying ideas and designs to the client, to getting sign off from the relevant contact.

I am also responsible for the day-to-day running of the UK design department and managing and directing the junior designers, from the organisation and scheduling of projects to the final approval on designs.

Freelance Designer

Nov 2006 – Mar 2007

Worked independently designing for various local and London based companies, covering a variety of media from branding and identity to full websites. Liaised with my customers and produced my own invoices and time schedules. Also worked freelance for a short period at Grand Union design agency in London, creating designs and ideas for npower.

Graphic Designer

Imagination Marketing Systems (IMS) | London *Apr 2006 – Nov 2006*

Produced artwork and ideas for several different high profile clients, including Magic 105.4 and Brent Cross Shopping Centre. My work included designing across many different media platforms, from leaflets and stationary to websites and flash animations, with the ability to work to tight deadlines and speak to the customers to discuss their exact requirements.

Designer

Nicholls and Clarke | Chadwell Heath, Essex *Nov 2004 – Jan 2006*

Responsible for designing internal marketing material and externally printed material such as brochures and leaflets. Worked as part of a small team and communicated with printers and trade customers.

Design Assistant (intern)

Tomorrow Design Associates | London *Jul 2001 – Sept 2001*

Involved in the creation of company products, including a screensaver that was sent out to clients. Also contributed to the initial ideas and production of numerous other projects, which included clients such as Hovis and Natco.

